

NAPA Filters is proud to be a part of the Intrepid Fallen Heroes Fund

An appeal to all NAPA AUTO PARTS Stores across our nation.

Join Our “Cans for Coins for The Cause II” to support those who have sacrificed so much.

Thank you for your filter order in support of NAPA Filters and the mission of the Intrepid Fallen Heroes Fund, an organization dedicated to supporting the families of military personnel lost in service to our nation and severely wounded military personnel, veterans, and their families. We will continue to contribute to IFHF for additional direct-ship, FOTAB orders of NAPA filters you make from February 16 – March 14, 2015.

Next, we encourage you to take an even more visible step to show your support. From March 1-April 30, 2015, you can involve your customers in NAPA Filter’s nationwide IFHF “Cans For Coins for The Cause II”. By placing the enclosed tent cards and the NAPA Filters donation collection cans on your counters, you can give your customers an opportunity to reach in their pockets and join forces with you in support of IFHF.

To have the most impact, we suggest you place a can or two on counters in your stores, and give the rest to selected installer customers, preferably NAPA AutoCare Centers.

Please return donations in one of two ways (by May 15, 2015): 1) Mail each full can of donations to the address on the can label; 2) Empty and count each full can, send a check made out to “IFHF” to the address on the can label, and re-use your cans to collect more donations. Please return all cans at the end of the promotion.

Thank you again for taking action to support those whose courage inspires all of us. Please contact your NAPA Filtration DSM if you have questions.

*Note that limited supplies of “Cans for Coins” kits are being shipped only to those who order filters. When the supply is exhausted, no more kits will be available.